

Jennifer Hipp

Freelance Motion Graphics Artist

Highly motivated individual with extensive experience in videography and graphic design for commercial purposes. Detail-oriented team player with strong organizational skills. Ability to handle multiple projects simultaneously with a high degree of accuracy. Organized and dependable candidate successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goals.



Contact

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Skills

Adobe Premiere Pro	●●●●● Excellent
FinalCut Pro	●●●●● Excellent
Adobe After Effects	●●●●● Excellent
Adobe Photoshop	●●●●● Excellent
3D Motion Graphics	●●●●● Excellent



Work History

2008-09 -
Current

Freelance Graphic Designer

Self-employed, Mount Joy, PA

- Developed detailed technical documents and user guides for technical products.
- Analyzed developments in field to update instruction literature.
- Worked flexible hours across night, weekend and holiday shifts.
- Paid attention to detail while completing assignments.
- Used critical thinking to break down problems, evaluate solutions and make decisions.
- Answered incoming calls and emails from current customers and asked open-ended questions to determine needs.
- Developed lasting relationships with customers, which helped to bring in additional business opportunities.
- Integrated BI assets into customer relationship management tasks
- Directed implementation of new business intelligence tools, selecting appropriate solutions and aiding in corresponding onboarding processes.
- Skilled at working independently and collaboratively in a team environment.
- Cultivated interpersonal skills by building positive relationships with others.

3D Scene Creation	●●●●● Excellent
Social Media Management	●●●○○ Good
Google Analytics	●●●○○ Good

**2023-02 -
Current**

Deli Associate

Giant Food Stores, Elizabethtown, PA

- Communicated effectively with customers to plan large or specialized orders, providing customers with recommendations, samples, and response to particular requests.
- Delivered exemplary customer service to guests, even in peak business periods to promote retention.
- Restocked supplies and prepared additional ingredients during downtime for expected busy periods.
- Listened carefully to customer instructions and prepared orders according to those preferences.
- Learned other teammates' work tasks to train as backup.
- Listened to customer requests and suggested additional menu items as appropriate to upsell products.

**2017-11 -
2019-08**

Motion Graphics Designer /IT Help Desk Technician

Saxton & Stump, Lancaster, PA

- Created complex animations for smartphones, computers and websites.
- Worked closely with illustrators and designers to analyze project objectives, specifications and deadlines.
- Shared fresh design perspectives and received constructive feedback from colleagues.
- Studied and maintained style guidelines while producing unique animation creations.
- Hired, managed and mentored studio's animation teams.
- Defined, oversaw and directed standard for animations at every stage from concept to completion.
- Designed mock-ups and simulations for review, finding and fixing animation problems.

- Liaised with other departments to discuss ideas and create unified goals.
- Performed tests of functionality, security, and performance of different workstations and devices.
- Provided Tier 1 IT support to non-technical internal users through desk side support services.
- Explained technical information in clear terms to non-technical individuals to promote better understanding.

**2015-09 -
2017-11**

Visual Information Specialist

Department Of Defense Air Force, New Hanover, NJ

- Prepared reports by collecting, analyzing, and summarizing information.
- Operated copiers and printers, trimmed stock to special sizes and bound booklets using spiral or saddle-stitch techniques to complete customer job requests.
- Created customized options and solutions to meet customer unique copy and printing needs.
- Conceptualized, planned and executed original designs for wide range of website properties.
- Designed and implemented social media strategies to align with business goals.
- Monitored online presence of company's brand to engage with users and strengthen customer relationships.
- Supported senior leadership by developing status reports on activities related to planning, scheduling, cancellation, inquiries, resourcing, risk mitigation, and proposal development for various events.
- Managed administrative logistics of events planning, event booking, and event promotions.
- Contacted corporate representatives, government officials or community leaders to increase awareness of organizational causes and raise funds.

2006-05 -
2014-09

Emergency Roadside Assistance Counselor

AAA Mid-Atlantic, Hamilton, NJ

- Answered incoming calls and emails from current customers and asked open-ended questions to determine needs.
- Offered guidance and advice to help cultivate self-esteem and community involvement.
- Acted as client advocate to coordinate required services or resolve emergency problems in crisis situations.
- Mentored new hires, resulting in stronger staff development and increased productivity.
- Implemented diverse instructional methods, optimizing trainee engagement.



Education

2010-01 -
2011-12

Bachelor of Arts: Broadcasting

Rider University - Lawrence, NJ

Associate of Arts: Broadcast Television

*Mercer County Community College - West Windsor,
NJ*